



Press Release

Applied Technology Holdings and RescueTrek sign Letter of Intent to Deliver Child Wireless Monitoring System for Parents and Physicians

childMotion™ wireless safety monitoring solution will improve lifestyle for parent & child

Laguna Niguel, Calif., December 1st, 2009 – Applied Technology Holdings, Inc., and RescueTrek, Inc. today announced that they have signed a letter of intent through which Applied Technology Holdings will license their patented childMotion™ data gathering technology to RescueTrek to deliver a children’s wireless monitoring aid. “The monitoring aid will minimize risk to the child while maximizing lifestyle for the parent and child,” said Angela Henderson, CEO of RescueTrek Corporation.

“Through the joint cooperation of RescueTrek and Applied Technology Holdings childMotion™ technology, we will be able to present a unique safety monitoring solution that will improve the parent and child’s lifestyle, with wireless monitoring devices that attach to a body or garment. In addition to creating a safer environment for the child, certain biometric, location, and motion data derived from the sensors can be wirelessly transmitted and stored in convenient locations. Physicians, teachers, or parents can also remotely access the child’s real time information. This new and exciting technology will offer children in challenging environments, a safe learning perimeter that the parent is comfortable in”, said Jay Shears, CEO of Applied Technology Holdings, Inc.

Increasingly, parents are looking to technology providers to deliver more solutions that can create a better lifestyle, and more protection for the parent and child relationship. The combination of the patented ATH childMotion™ technology platform with the RescueTrek Solution will create a wireless secure collaboration environment between the parent and child. “The goal is to deliver an easy-to-use monitoring system that will create a reliable wireless experience across the computer, cell phone, and mobile devices. We are excited to be working with Applied Technology Holdings, Inc and their patented childMotion™ technology to meet this critical market need”, said Angela Henderson.

“Delivering a seamless customer experience and enabling integration of wireless childMotion™ technology features is key in taking the child and parent wireless collaboration to the next level,” said Bryan Lim, Chief Technology Officer and Chief Architect for Applied Technology Holdings, inc. “It’s more than providing a lower-cost child monitoring alternative to legacy monitoring options — it’s delivering improved reliability and technology to the RescueTrek customers through a combined wireless communications experience, to enrich the lifestyle experience of the parent and child.”

Applied Technology Holdings, Inc, founded in 2005, is a privately held provider of patented technology and systems, with subsidiaries building solutions that address specific customer needs. More information is available at www.athbiomotion.com . The Applied Technology Holdings, Inc. apparatus, systems, and methods patents relevant to this application can be viewed at : <http://patft.uspto.gov/> ; patent number 7,602,301

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